



A digital platform for professionals
with quarterly issues centred on
future-proofing patients' health

Media Pack

MAY 2024

ISSUE TOPICS

Biohacking
Longevity
Nutrition
Functional and
preventative medicine
Menopause
Personalised medicine
Cognitive function
Regenerative aesthetic
medicine



READERSHIP

Healthcare Professionals
GPs
Private GPs
Nurses
Functional medicine
professionals
Dietitians
Gynaecologists
Psychologists
Therapists

Physiotherapists
Health food shop owners
Pain management
professionals
Compounding pharmacists
Dispensers
Sexperts
Menopause specialists
Longevity



MISSION STATEMENT

“ We are going to build a like-minded community and deliver HCPs and wellness professionals educational content covering the exciting new market of longevity.

Bridging the gap between HCPs and patients with evidence-based information and product reviews.

A digital platform for professionals with quarterly issues centred on futureproofing patients' health.

The platform will cover cutting-edge developments and knowledge in our rapidly evolving industry to better serve patients'.



THE TEAM

Who are we?

A group of professionals with decades of experience in events and publishing, with a passion for healthcare.

As founders of the UK's largest menopause events, Menopause in Aesthetics, and Pause Live!, we are dedicated to delivering the highest standard and level of education to the industry.

This is why we have created Future Patient, a like-minded community that delivers HCPs and health and wellness professional information in the exciting new market of longevity.

Our editors and contributing journalists come from a medical journalism background, with experience

writing about healthcare, giving them the knowledge and skills to turn complicated and sometimes confusing information into informative, unbiased, educational, aspirational and enjoyable content for our readers.

Our advisory board are experts from the fields of health, nutrition, longevity, general practice, and functional medicine and contribute to the platform.

Image designed by Freepik



FUTURE PATIENT

Opportunities

Written by your KOL's or our professionals.



SPONSORED EDITORIALS
Single page
starting from £1000

Trim Size – 297mm x 210mm
Type Area – 273mm x 178mm
Bleed size – 303mm x 216mm

What you will get:

A full-page editorial
Social media post
Backlink to website



SPONSORED EDITORIALS
Double page
starting from £1800

297mm x 420mm (+3mm bleed)

What you will get:

Opportunity to be on the podcast
A double-page editorial
Social media post
Backlink to website

EMAIL CAMPAIGNS
starting from £500

HTML email to go to Future Patient's B2B
database of 15,000

FEATURE IN DIRECTORY WITH HYPERLINK
£200 for a year or FOC with a series of 4
features

QUARTER PAGE NEWS STORY/FEATURE
starting from £250

HALF PAGE NEWS STORY/FEATURE
starting from £500

WEB BANNERS ON THE PLATFORM
starting from £500



FUTURE PATIENT

FUTURE PATIENT

Future-proofing patients' health

FOR MORE INFORMATION

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